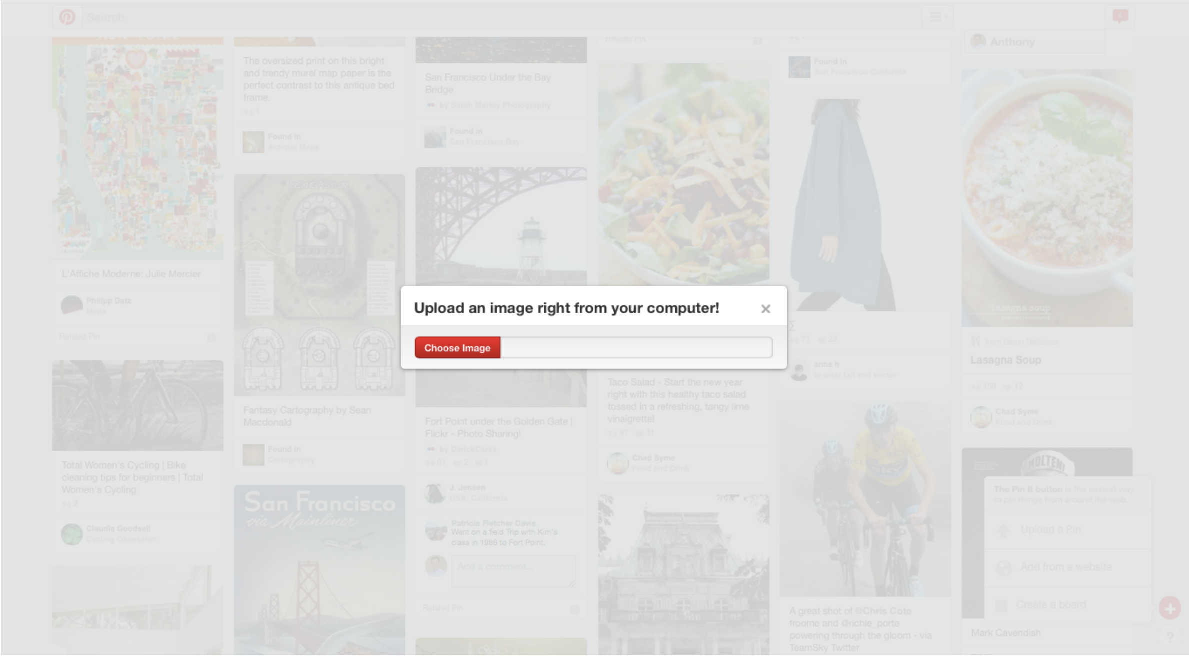
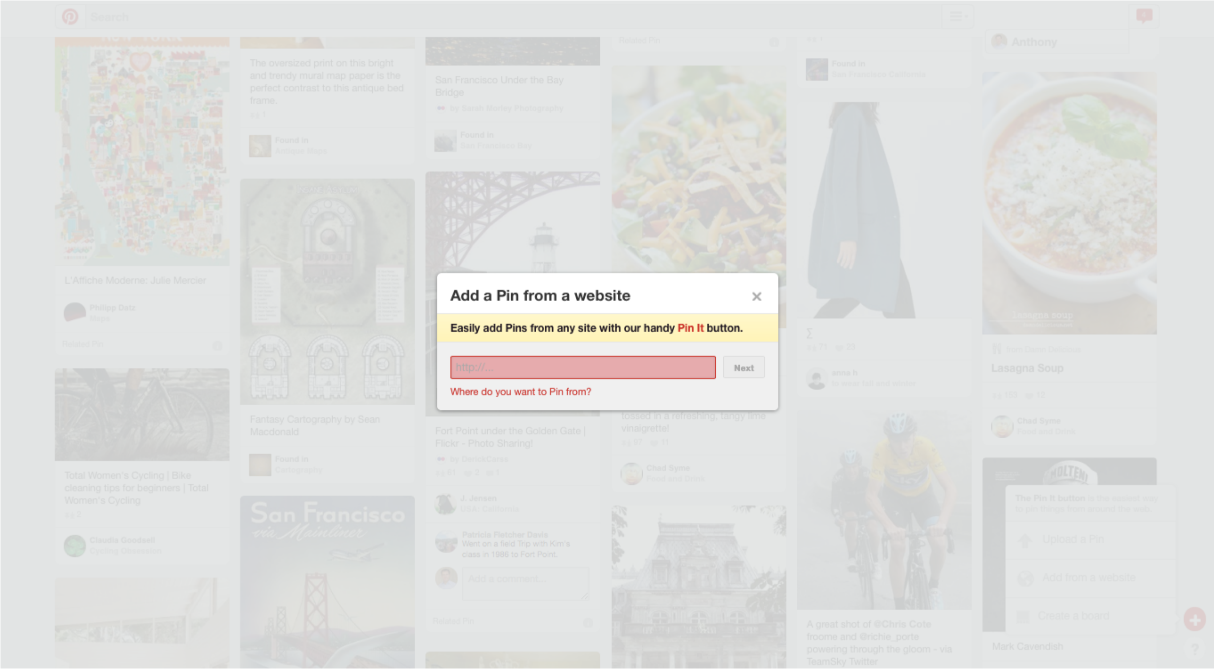
Exhibit A

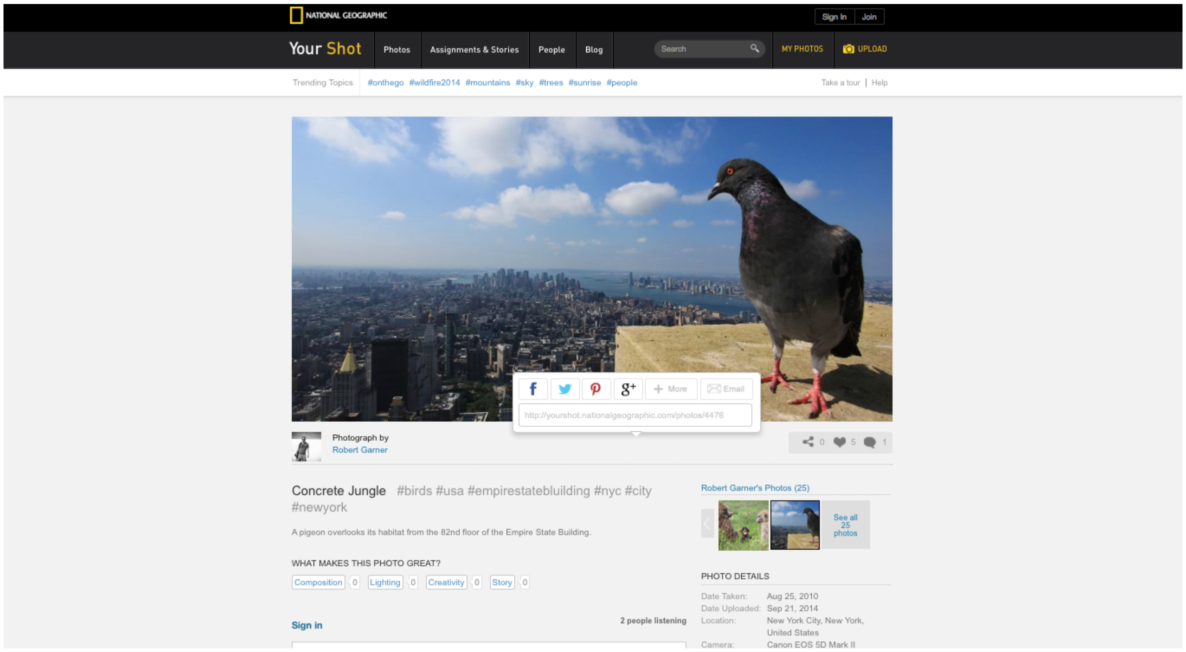
Here is an example of the way in which a user may create a new Pin by uploading an image from a computer or mobile device:


Upload an image right from your computer!
Choose Image

Here is an example of the way in which a user can create a new Pin by entering the URL where the content can be found on another website:


Add a Pin from a website
Easily add Pins from any site with our handy Pin It button.
Next
Where do you want to Pin from?

Here is an example of the way in which a user can create a new Pin by using a "Pin It" button embedded on another webpage (this one from National Geographic):


NATIONAL GEOGRAPHIC
Sign In
Join
Your Shot
Photos
Assignments & Stories
People
Blog
Search
MY PHOTOS
UPLOAD
Trending Topics
#onthego #wildfire2014 #mountains #sky #trees #sunrise #people
Take a tour | Help
More
Email
Photograph by
Robert Garner
Concrete Jungle #birds #usa #empirestateblulding #nyc #city #newyork
A pigeon overlooks its habitat from the 82nd floor of the Empire State Building.
WHAT MAKES THIS PHOTO GREAT?
Composition 0 Lighting 0 Creativity 0 Story 0
Sign in
2 people listening
Robert Garner's Photos (25)
See all 25 photos
PHOTO DETAILS
Date Taken: Aug 25, 2010
Date Uploaded: Sep 21, 2014
Location: New York City, New York, United States
Camera: Canon EOS 5D Mark II